



## **Minutes**

### OCF Board Meeting November 1, 2016

1. Welcome and call to order: 3:30pm for those present
  - a. Directors: Mike Rushmore, Seth Ehrlich, Jeremy Reitmann, Ron Davis
  - b. Guests: Larry Sullivan, Susie Davis, Bridget Bradford, Emma Sloan, Les Stern (call in)
  - c. Verification of quorum
  - d. Apologies: Chris Moffet, Bill Jensen
  
2. Board Resolution/consent agenda: Letter of appreciation to Rob Katz and Elana Amsterdam - approved
  - a. Statement of donations, cash position and expenses since the August meeting discussed
  - b. Statement of income, recurring monthly expenses, and forecast discussed
  
3. Chairman's Report – Mike Rushmore
  - a. Donor Advised Funds agreement with WCCF was presented
  - b. Description of Rob Katz / Elana Amsterdam Grant – most important part of meeting today. Framework and need input from the board, one time grant, over what period should funds be invested, summer food example, how should it be doled? Susie spoke to gift from Rob and Elana and their personal foundation, and how Nicky DeFord wants less duplication of services, it's intended to address an "issue" in the community with multiple entities working together, collaboration. Additionally, serves to match WCCF grant. Laura, Food Security VISTA can fall under this, VISTA would be utilized.
    - i. Proposal to establish a grant oversight process and reporting – Community Committee -- Ron's friend, Steve Baird, Mike Glass/Alpine Bank, we want to present that we can be trusted with evaluation, find members with expertise and credibility, Ron thinks we need a subgroup not a committee, Les mentions who would have the time, Susie says technically it's an unrestricted gift , how do we put together our granting process, community investment , Seth, this win-fall with little strings attached – moonshot or traditional grant-making strategy? How can we change systems and bring substantive change? How can we move needle on hunger for 3 years? Hire people or FBR deliveries... Ron, analysis, who has the need? Smart VISTA, we have one (Laura) and can dedicate the time with a study. Gap analysis has been done already, pieces are already there. Susie will speak to Laura and Dan Dunlap/AmeriCorps VISTA State Director.



Susie, look at packet poster—what is the best investment?  
Ron, it's similar to foster care in L.A.  
Seth, our opportunity, we can leverage this gift.  
Susie, presentation on hunger, interested party with parallel grant probably  
Ron, if we had a good plan, other financial resources, most important aspect of gift – superb execution and fiduciaries,  
Les, signed off from call-in  
Seth, under sourcing of people doing the feeding, we can help those organization  
Next Steps of plan: Mike will do assessment of the problem, strategizing plan, moving the needle, Laura/VISTA can possibly create plan to solve the problem to attract more people  
Seth/ Ron, committee to convene all participating organizations might be best solution  
Distribution, demand, supply components: what's demand, who are they, where are they, how do we source goods?  
Focus on childhood hunger  
Target audience- 3k are identified as food insecure (Susie)  
InteGreat! 29 organizations—nonprofits with nonprofits.  
Bloomberg-awareness of SNAP public/private, what are we good at?  
County is now open to working with us. Can we augment where we think it's failing. Create community awareness around it.  
Ron, we need a mission for this, funding a sustainable system, keep coming back to the mission.  
Susie, can talk to what's been impactful, Sara is the expert relative to the issue.  
Ron, would like a tutorial on the issue of hunger  
Susie, do we want to be issue based? Sara will not be theirs. They don't have the capacity to address it. As a coalition, they now ask, who owns this?  
Seth, we are one of the GOCO communities, moving forward we could potentially figure out where this could look like, 6 months from now lots of good programs going on now should be coalesced, SA become its own entity separate from Denver SA Corporate? Don't know  
Ron, churches meals/dinners, food needs, not on radar for many people, what are the implications, I don't know how to subset the problem  
Biggest issues here- distribution component is the big issue  
Susie, Aspen Times , solution is a community resource center, bringing the pieces together, are we an incubator? Define our identity.  
Seth, bring a person into OCF as a VISTA  
Susie, Laura/VISTA already works in this area, new VISTA at SA (Aby), what are the systems?  
Mike/Susie, Beverly and Phil Freedman are funding the SA VISTA



Inability to build capacity, skunkworks team, just with an advisory board  
Service extension agency, do they fit? Do not evangelize.

Jeremy, the larger impact, what learning comes from delivering and direct impact? What's their role in the community? Problem with philanthropy

Front end organization, flaws just delivering services.

Emma, introductions

Situation analysis: how long to create? Concrete next steps, consolidate all the information, SNAP VISTA?

SNAP outreach program snapshot, Larry what's working and not working  
Susie, Root causes of hunger: bifurcation of community, how to build trust, "the happy valley"

Ron, keep Rob and Elana involved in what we're doing

Mike, client comes in, develop data, apply SNAP, monthly/4x year emergency food, how to deliver bulk food

Susie, VISTAs have SNAP

- c. Sherry and Ken Fardie reception at Inspirato Vail, December 8th- board invited
- d. Beth Slifer Gathering at Vail Golf Club, January – show off new clubhouse
- e. Dave and Michele Mittleman Gathering August 2017 Diamond S – underwriting approx. 125pp

4. VISTA Program Report – Susie Davis

- a. New VISTA staff introductions, Abby Gordon, Salvation Army and Emma Sloan, GOCO
- b. Area of interest and hiring update discussed
- c. Financial update—Susie, discussed hire of VISTAs around issues to build capacity, bottom line return is \$5 for every \$1 spent. \$45k staff creating value in that job/replacement staff. Explaining the current and potential VISTA positions, lead is on-going.

Ron, will speak to Dick Rothkopf.

Mike, high return on VISTAs. The biggest expense we have 85k per year, manage as a board and continue.

Ron, develop action plan and immediate next step. Here's roadmap. January  
Susie, Seth: more than 1 VISTA working on it, 4 VISTAs with specific projects  
OCF benefitted from the politics, corporate gift funneled thru the personal

- 5. No new business
- 6. Meeting adjourned at 5pm